

Amrit Kaal

Realising New India's Vision 2047

J-Opus Synergia

Presents



3 Day National Conference on
**‘Fostering Innovation
in the Changing Landscape:
Bridging Resources
and Opportunities’**

23 May 2024 - 25 May 2024

JAIN (Deemed-to-be University)

Established to provide quality learning, education, and entrepreneurial skills, JAIN (Deemed-to-be University) is an excellent educational hub. It was declared Deemed-to-be University u/s of the UGC Act 1956 by the Ministry of Human Resource Development, Union Government in July 2009. The University has reached unprecedented heights in the field of education, based in Bengaluru - The Silicon Valley of India.

Ranked among the top universities in India and considered a cerebral destination for students across the world, the University offers a conducive environment for learning, be it academics or extra-curricular activities. Known for its emphasis on education, entrepreneurship, research and sports, JAIN (Deemed-to-be University) has some of the best minds in the educational and research fields, and centres that inspire entrepreneurship and ground-breaking 'work to simplify and manage life better. What makes JAIN different is its outlook towards life, its values and beliefs. Its ever-evolving open-minded system, quest for continued success and resilience have made it one of the top universities in India.

The University has been accredited with A++ with a cumulative grade point of 3.71 in the year 2021 by National Assessment and Accreditation Council (NAAC) and is ranked 68th nationally in the National Institutional Ranking Framework (NIRF), Government of India in 2023 and 5th among the top private universities in India by the India 'Today Magazine. The University is also an ISO: 8001: 2015 Certified for Quality Management by TUV Nord. With an unwavering commitment to academic excellence, the University fosters an environment that encourages innovation, creativity and critical thinking. It plays a vital role in shaping a brighter future for both individuals and the society as a whole.

Recently, the University has been conferred with 'Rashtriya Khel Protsahan Puruskar' under the category of 'Identification and Nurturing of Budding/Young Talent' by the Ministry of Youth Affairs and Sports, Gol for the year 2023.

Centre for Distance and Online Education

The Centre for Distance and Online Education, JAIN (Deemed-to-be University) provides academic prospects to all eligible and willing individuals who face obstacles of time and place. With access to quality education and the flexibility of online learning, JAIN (Deemed-to-be University) gives students an extra boost through its undergraduate and postgraduate programs which are designed to meet the industry's needs.

The Centre for Distance and Online Education helps an individual achieve higher levels of efficiency and stimulates innovative skills allowing for a fulfilling work-life and study balance. It aims to foster remote learning for meaningful progress on the professional front and drives career opportunities massively through flexible and practice-oriented study.

Conference Theme

In 2021, India entered into Amrit Kaal, the 25-year long lead to mark India @2047, with the aim to make India a developed nation through improvement in the quality of life and livelihood of the citizens of the country, lessen the divide in development between urban and rural populace, villages and cities, better access to facilities through application of technology tools and interventions. The country earned the distinction of being the fifth largest economy of world. However, there are areas of concern such as economic growth, demographics, geopolitics, state of conflict among nations, implementation of policies and progression. The leaders therefore have to consider multitude of factors and prepare tangible action plans to overcome these impediments and fault lines that helps India celebrate 100 years of independence as a progressive and prosperous nation in 2047.

In today's VUCA world, businesses and organisations harness and thrive in uncertainties. However, the ones that possess qualities such as agility, adaptiveness, engagement, continuous learning, creativity, and innovation are successful and competent.

Innovation depends on embracing creativity, but like-minded people usually produce like-minded results. Inclusion in the workplace can however help companies to break this mould and in doing so, set them free to discover new products, markets, and ways of doing or leading business. Innovation requires the ability to look at things differently, bring unique viewpoints together leading to breakthrough thinking, and this is where diversity and inclusion are needed. They are key drivers of innovation and critical components of being successful on a global scale.

Innovation is not the result of a highly creative genius. Rather, it requires multiple roles beyond the idea creator. Individuals have their own unique needs, values, preferences, and beliefs. In the realm of problem-solving and generating innovative solutions, engaging and encompassing diverse viewpoints is crucial. This is because innovation revolves around the creation of the most effective ideas that can have a significant impact.

Aim of the Conference

The 3 Day National Conference on 'Fostering Innovation in the Changing Landscape: Bridging Resources and Opportunities', aims to create a platform for the academia, researchers, industrialists, practitioners, thinkers and scientists to share notes and thoughts, exchange information, share experiences and present research results on different aspects focused on innovation. In addition, this conference also aims to facilitate researchers expand their capacity by providing them with an opportunity for cross functional learning and knowledge sharing.

Call for Papers

The National Conference on 'Fostering Innovation in the Changing Landscape: Bridging Resources and Opportunities' is keen to create a platform for academicians, researchers, industrial participants, and students to share their research findings with the experts. Full and developmental papers, extended abstracts as well as case study presentations are invited for the conference. The submissions will be peer-reviewed and evaluated based on originality, technical and/or research depth, accuracy, and relevance with the theme of the conference. All accepted extended abstracts and papers will be published in the conference proceedings and the soft copies will be sent to the registered email of the participants.

By submitting a paper, author and/ or co-author(s) agree that at least one author would attend the conference for presentation as per the schedules.

Conference Sub-Themes

The conference is seeking submissions related to the following sub-themes but are not limited to:

New Perspectives in Business, Management and Commerce

- Digital Transformation: Navigating the New Frontiers
- The Future of Contactless Services: Innovations and Trends
- Beyond Borders: Exploring Global Perspectives of Business
- Entrepreneurship, Growth and Competitiveness
- Consumer Insights for Growth and Success
- Organizational Resilience for Sustainability
- Managing Human Capital and Change Management
- Financial Inclusion
- Banking, Mutual Funds, Insurance, and other Financial Services in New Normal
- Taxation in India

Contemporary Issues in Humanities and Social Sciences

- Adopt a Heritage 2.0: Preservation of India's rich Heritage and Culture
- Qualitative Economics
- Dynamics in Labour Market
- Infrastructure Development
- Challenges to Social Work Education and Social Work Practices in India
- Inclusive approach for Good Governance
- Social Inclusion
- Beyond the Raj: Mapping the Terrain of Modern Indian Historiography, Subaltern Studies to Post-Colonial Perspectives
- Revisiting Marginalised Fragments of the society; Innovations in the field of Education and Health
- Regional power dynamics and cooperation
- Social movements and change
- Geo-Politics
- Challenges in Public Policy Making
- New Economic Diplomacy

Computational and Technological Transitions

- Smart Computing
- Robotics
- Prescriptive Analysis-The Future of Data-Driven Decision Making
- Latest Technologies: Way Forward
- Carbon Capture and Utilization
- Smart Construction Materials
- Energy and Environment
- Discrete Mathematics
- Differential Equations

Changing Notions of Psychology and Neuro Sciences

- Behavioral Sciences & Psychology
- AI and Human Behaviour
- Innovations for Wellbeing
- Mental/Physical Health & Healthcare System
- Cognitive and Experimental Psychology
- Social Psychology
- Clinical Psychology
- Perspectives in Psychology and Counseling

Language and Literature

- अस्मिता विमर्श और नब्बे के बाद की कविता
- उत्तर आधुनिकता और हिन्दी कविता
- साहित्य और विचारधारा / हिन्दी कहानी का वर्तमान काल / हिन्दी नाटक और रंगमंच
- Innovation in Shakespearean Tragedies: A Comparative Analysis
- The Evolution of Literary Forms: Bridging Tradition and Innovation

- Innovative Narrative Techniques in Contemporary English Novels
- Fostering Innovation in Poetry: Exploring New Forms and Themes
- Innovation in Science Fiction and Dystopian Literature: Bridging Imagination and Reality
- Revisionist Narratives: Examining Texts through Contemporary Contexts
- Inclusivity Narratives: Bringing the Marginalized to the Mainstream
- ಹೊಸತಲೆಮಾರಿನ ಕನ್ನಡ ಸಾಹಿತ್ಯದಲ್ಲಿ ಜಾಗತೀಕರಣದ ಪರಿಣಾಮಗಳು
- ಇಪ್ಪತ್ತೊಂದನೆಯ ಶತಮಾನದ ಅಭಿವೃದ್ಧಿಯ ವ್ಯಾಖ್ಯಾನಗಳು
- ಕನ್ನಡ ಸಾಹಿತ್ಯದ ಹೊಸ ಅಭಿವೃದ್ಧಿ ಸ್ವರೂಪಗಳು

Guidelines for Paper Submission

The papers submitted must be original and unpublished. All submitted papers shall be subjected to peer review and plagiarism check. The research paper should be submitted in the format given below:

- Each research paper must contain an Abstract with 4-6 keywords
- Length of full paper – Paper should comprise not more than 3000 to 4000 words in single column MS-Word format
- Font: Times New Roman
- Font size – Head 14 Bold, Body 12 (Line spacing 1.5 and alignment “justify” with 1” inch margin on all sides)
- The paper must highlight specific research problem and adhere to appropriate research methodology.
- Tables and figures should be standard format with source (mandate) and footnote (if any)
- Author(s) should submit Hindi, Kannada and Sanskrit papers only in MS-Word.
- Hindi (font style – Mangal, font size – 14); Kannada (font style – Nudi 1E, font size – 14); Sanskrit (font style – Devanagari, font size – 14).

Submit your abstract, full paper or case study to conference.cde@jainuniversity.ac.in

Registration Fee Details

Academicians (Presenters and Participants)	₹ 1500
Research Scholars and Students (Presenters and Participants)	₹ 700
Industry Professionals	₹ 2000
International Participants	\$100

Account Details

Name : Jain University CDEVL
Account Number: 60393504659
Name of the Bank : Bank of Maharashtra
Branch : - J P Nagar 6th Phase
IFSC Code : MAHB0001155

Note: To acknowledge the payment, the participant must fill the google form with the details of Name of the participant, amount paid, date of payment, UTR/reference number to verify if money has been received at our end.

Registration Process

- The participants will have to register individually by filling online google form and attach the screenshot of the payment receipt in the space provided.
- In case of more than one author registration fee may be paid by each author and will have to submit the google form.
- Publication charges are not inclusive.
- E-Certificates will be given to all the presenters and participants.
- Abstracts submitted on or before 15th March, 2024 will only be included in the conference proceedings

Google Form

<https://forms.gle/aXEyxbg18HrGJqdS8>

Important Dates

Conference Date: 23rd May 2024 to 25th May 2024

Submission of Abstract: 15th March 2024

Intimation of acceptance of abstract: 30th March 2024

Submission of full paper: 30th April 2024

Last date for registration for the conference and payment of fee: 15th May 2024

Publication Opportunity

This conference is a prestigious event, and is dedicated to support in every phase of your research journey. Selected papers will be published in SCOPUS indexed/edited book with ISBN number subjected to peer review and quality of the research.

Awards for Excellence

To celebrate and acknowledge outstanding research contributions, awards will be bestowed upon the best paper. This recognition is a testament to the high-quality work and dedication of our participants.

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