



JAIN
DEEMED-TO-BE UNIVERSITY

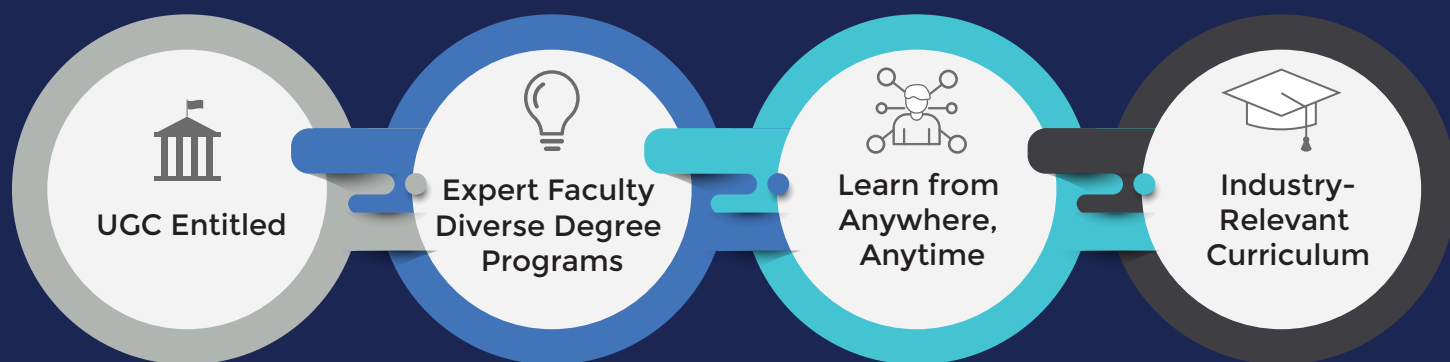
CENTRE FOR
DISTANCE AND
ONLINE EDUCATION



MBA in HR ODL Degree Program

The ODL programs at JAIN (Deemed-to-be University) provide unmatched flexibility, allowing you to study at your own pace and convenience. Our accelerated industry-led degree programs supported by professional experts and academicians from diverse backgrounds, will assist you in developing professional skills and knowledge.

Why Choose ODL Programs by JAIN (Deemed-to-be University)?



Benefits of ODL Learning

- **Flexibility and Convenience**

Learn at your own pace and on your own schedule, without the constraints of traditional classroom timings. ODL allows you to balance work, life, and studies seamlessly.

- **Wide Accessibility**

ODL programs can be accessed from anywhere, breaking geographical barriers and enabling you to study from the comfort of your home, no matter where you are.

- **Cost-Effective**

ODL learning eliminates the need for commuting and campus-related expenses, making it a more affordable option compared to traditional education.

- **Personalized Learning Experience**

With ODL, you have the freedom to choose the pace of your learning, access course materials whenever needed, and revisit lessons for better understanding.

- **Increased Self-Discipline and Time Management**

As an ODL student, you take control of your learning, which fosters better time management and self-discipline—skills that are highly valued in the professional world.

- **Global Networking Opportunities**

ODL programs often connect students from various regions and cultures, offering opportunities to build a global professional network that can enhance your career prospects.

MBA in Human Resources (HR)

Immerse yourself in the dynamic field of human resources with our Work-Linked MBA in HR. This program combines academics with practical experience, allowing you to apply theoretical concepts in real-world settings. Participate in talent management initiatives, employee engagement programs, and organizational development projects, all while completing your degree. This experiential learning approach ensures you're well-prepared to address contemporary HR challenges and lead workforce strategies effectively.

Course Duration: 2 Years

Eligibility: The minimum qualification required to be eligible for admission is a Degree from a recognized University with a minimum of 50% of total marks obtained (45% for SC/ST) in the cognate/related subjects in the entire degree course.



Course Structure

Semester I	Semester II
Title of the Course	Title of the Course
Managerial Economics	Indian Financial System & Financial Markets
Marketing Management - I	Marketing Management - II
Organizational Behaviour	Finance for Managers / Banking & Insurance
Business Research Methods and Statistics	Brand and Product Management / Consumer Behavior
Financial Reporting, Statements & Analysis	HR Practices / Employee Compensation and Benefit Management
Business Communication	Spreadsheets for Business Decision Making
Microsoft Office Specialist	Project Centric Learning

Semester III	Semester IV
Title of the Course	Title of the Course
Corporate Law	Corporate Strategy
Strategic Cost Management	Indian Ethos and Business Ethics
Open Elective – I	International Financial Institutions and Markets / Investment Banking
Financial Derivatives / Financial Strategy	Digital and Social Media Marketing / B2B Marketing
Integrated Marketing Communication / Tourism Marketing	Contemporary Leadership in Practice / Performance Review System and Talent Retention
Industrial Relations and Labor Laws / Talent Acquisition	Negotiation Skills
Presentation Skills and Report Writing	Master Thesis
Synopsis	

Fee Structure

MBA - HR ODL Degree	1st Year	2nd Year
Registration/Application Fee (One Time)	500/-	-
Examination Fee	3,000/-	3,000/-
Apprenticeship Fee	5,000/-	5,000/-
Course Fee	40,000/-	40,000/-
Total Fee	96,500/-	

About The University

JAIN (Deemed-to-be University) is an intellectual destination that draws inspired students to Bangalore - the Silicon Valley of India. We promote innovation and entrepreneurship by bringing people, ideas, and resources together on one platform through interdisciplinary collaboration and interaction. From academic discoveries to athletic records, from artistic creations to scientific breakthroughs, students are inspiring and impacting our success in many ways.

University Accreditations & Recognitions

- NAAC '**A++**' Grade University
- UGC-Entitled
- Secured **68th Rank** in NIRF 2023
- Ranked **91-95** among the top Indian Universities under QS World University Rankings





For more information



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